



**Excelsiors**  
PROMEDIA LIMITED  
[www.expromedia.com.ng](http://www.expromedia.com.ng)  
RC 1108268



create | design | develop

## CORPORATE PROFILE

**Contact Information:**

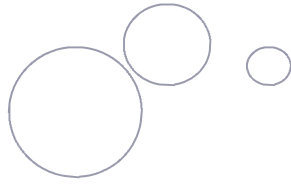
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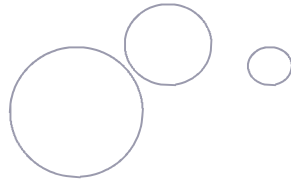
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## WHO WE ARE

Providing ICT support services , highly tailored graphic designs and web development solutions to satisfied clients across the country...

**Excelsiors ProMedia Limited** also known as **ExProMedia** is a professional Web Development & Creative Designing Agency that is dedicated to providing its clients with web base related services, corporate branding services & core ERP solutions.

We offer complete end-to-end and cost-effective solutions in the most advanced internet projects including web application and design to various customers from every works of life.





# Vision Mission & Values

**Our Mission** is to provide our customers with top-quality services. In order to achieve these objectives, **ExProMedia** focuses on analyzing and understanding the requirements of each customer, suggesting effective and affordable solutions.

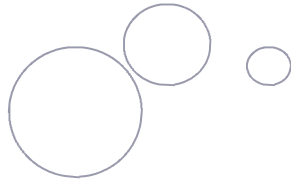
**Our Vision** is to be the best ICT Solutions and Support Services provider, web and business developers Nigeria has ever produced.

## Our Core Values:

Integrity, Commitment, Dedicated, Innovative, Creative, Excellence.

**Simple.Clever.Effective**  
There are no complex for us!





## OUR STRATEGY

### FROM PIONEERING TO STANDARD-SETTING

**ExProMedia's** main business goal is to be supplier of choice to its customers. To this end, the company is committed to a set of core values, which underlines the highly ethical approach it integrates into all its business operations, worldwide.

Originally defined as part of a company's wide initiative to raise sensitiveness to customers' needs, these values now form the foundation of the company's long-term strategic direction and tenets of operational excellence;

**Integrity:** Conduct all businesses with the highest integrity.

**Excellence:** Our continuing drive to be the very best that we can be.

**Learning:** Constant change is a reality. Our plan is to thrive on it.

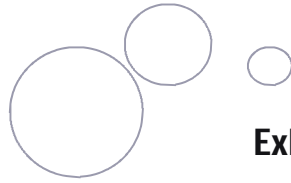
**Customer Driven:** Understand and exceed customers' needs and expectations.

**Operational Excellence:** Demonstrate competitively superior quality and performance in all our services.

**Economic Value:** Maximize stakeholder value with services that provide cost efficiency.







## OUR SERVICES

**ExProMedia** delivers end-to-end digital marketing solutions based on the goals that matter to you most. We take the time to understand your business and create a strategy to accomplish your commercial objectives. By working in partnership we can help you accelerate growth online and increase your digital marketing returns.



### Digital Marketing & Development

- \* Web Design & Development
- \* Email Marketing
- \* eCommerce Solutions
- \* Social Media Marketing
- \* Digital Ads
- \* Core ERP Solutions (*HR & Document Management Systems Solutions, Enterprise School Management System*)



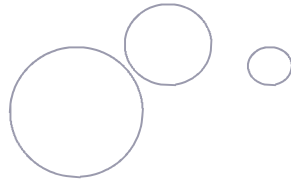


## Creative Design & Development

- \* Logo / Brand Identity / Signage
- \* Call Cards & Stationery
- \* Presentation & Brochures
- \* Creative Arts
- \* Print Communication (Flyers & Posters)
- \* Graphic User Interface (GUIs)

### Some Identities we've created:





## Networking, Database & Security

- \* Networking Administration (WLAN & LAN).
- \* Database Administration.
- \* Advanced Surveillance & Security System (Cabled & Wireless IP Transmission).
- \* Time Attendance & Access Control Management.
- \* Internet Application Portal System (iAPS).

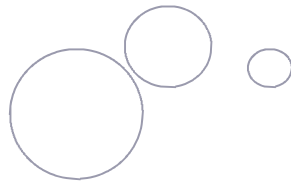


## IT Hardware Supplies

- \* Branded Computer Supplies & Peripherals.
- \* Electronic Gadgets (*Music Boxes, Game Consoles, etc.*).





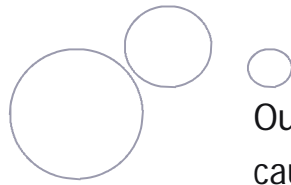


## Social Network Development

- \* Social Media Management (Facebook, Twitter, LinkedIn, etc.)
- \* Blogs
- \* Discussion Threads/Forums
- \* Photo Gallery



SOCIAL NETWORKING: GETTING THE WORD OUT



## WHY EXCELSIORS PROMEDIA

Our customers have chosen to work with us because we possess the following:

### **Capability**

Experience and innovation are key attributes of a worthy provider. **ExProMedia's** team possesses all that is needed for a successful development: technical capabilities, creativity and experience with large and small projects.

### **Dependability**

We are committed to building steady, reliable long-term relations with our customers. Sometimes this becomes rhetoric; however we welcome you to discuss how we achieve this. Contact us for a proof of how we go beyond the rhetoric and stand by our customers.

### **Quality**

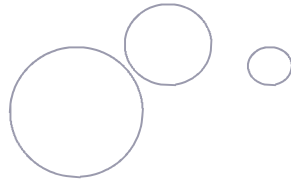
We guarantee our customers will receive:

- \* Creative and innovative designs.
- \* High quality and bug-free applications .

### **Cost Effectiveness**

We provide our customers with high quality services and products at an effective cost.





If you have any web development, business development, ICT solutions or consultancy requirements or would like to partner with us, please contact us at:

## OUR CONTACT INFORMATION

### Excelsiors ProMedia Limited


**Address:** 6 Gonder Street, Wuse Zone One, Abuja, F.C.T., Nigeria.

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You can also reach us via the following:

 **Skype** - [xpromedia](https://www.skype.com/people/xpromedia)

 **Twitter** - [@xpromedia](https://twitter.com/xpromedia)

 **Facebook** - [www.facebook.com/expromedia](https://www.facebook.com/expromedia)





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Your Dream. Our Passion.™

# Excelsiors

Business Development

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Learn more about our services at:

<http://www.expromedia.com.ng>